OVERVIEW

One of the core principals of poultry health is ensuring an adequate supply of clean water. This simple measure can play an immensely critical role in the overall health of the bird and help improve resistance to disease, fatigue, and encourage greater growth. While many options exist to filter water, each is limited in what it can actually do to improve quality. A revolutionary new media has been invented that inexpensively purifies water used for crop and livestock production resulting in dramatic gains.

Clairify™ disinfection media works by attracting electrons at a high rate from passing microorganisms in the water. As bacteria and viruses come into direct contact with Clairify™, the electrons inside the pathogens are instantly attracted by the quantum-charged Clairify™ surface. This charge and surface attraction of the microorganism’s electrons causes the entire structure to collapse on a molecular scale, with the electrons transferring immediately to the Clairify™ surface.

By removing 99.999% of these microorganisms before they reach your birds, the digestive and overall health of the flock can be significantly improved resulting in a lower mortality rate and increased average weight per bird.

More birds + higher weights = greater profit.

• **Simple**
  Clairify™ requires no electrical power, chemicals, or other outside components that might limit deployment locations

• **Affordable**
  Compared with most water purification systems, Clairify™ is very cost-effective

• **Results**
  See immediate increased yield in broiler weight resulting in system payoff and return on investment in the first production cycle.

BENEFITS

The Clairify™ disinfection media has been shown to remove more than 99.999% of bacteria and certain harmful viruses from water without the need for electrical power or chemicals.

Clean water can lead to healthier birds with greater nutrient uptake, increased broiler weight, and lower mortality rates.

Case studies have shown 7-9% increases in average weight per bird.

RESULTS

- 75% Improvement in mortality rate
- 6% Improvement in feed to weight ratio
- 8.2% Revenue increase

Clairify™ disinfectant is a product of Claire Technologies; Agrisource Data is representing its licensee for agriculture

Certifications:
- NSF/ANSI Standard 42
- EPA CRADA 865-15